

FOR IMMEDIATE RELEASE

John L. Scott Welcomes New Vice President of Marketing

Seattle—J. Lennox Scott, Chairman and CEO of John L. Scott Real Estate, welcomes Pat Giles as John L. Scott's new Vice President of Marketing. Giles comes to John L. Scott from Mission Viejo, California where she managed marketing, internet, agent training, and IT for 92 Coldwell Banker offices and more than 6,000 agents. Her diverse technical and management background blends together more than twenty years of experience in marketing, IT, and eStrategies.

Giles will be responsible for building upon John L. Scott's successful marketing and internet programs through the integration of advertising, direct mail, collateral materials, web development, and multi-media. She will also oversee the management and operations of John L. Scott's in-house, web-based technology company.

"Pat has an impressive track record of bringing together marketing, IT, and internet strategies to drive significant advancements in productivity and profitability," said Scott. "Her extensive experience in both marketing and technology will help John L. Scott take its website and marketing strategies to an entirely new level."

For more information or to contact Pat Giles, please email patgiles@johnlscott.com.

About John L. Scott Real Estate:

John L. Scott Real Estate was founded in 1931 and is currently led by third generation chairman and CEO, J. Lennox Scott. With more than 4,500 sales associates in 145 offices in Washington, Oregon, and Idaho, John L. Scott is considered one of the most productive real estate companies in the nation. Last year, John L. Scott closed over 41,000 transactions for more than 15 billion dollars in volume sales. The award-winning website, www.johnlscott.com, receives over one million user visits a month producing over nine million listing views.

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