

For Immediate Release November 15, 2007

John L. Scott Real Estate Launches Two More Innovations on www.JohnLScott.com

Seattle – In keeping with the company’s reputation for cutting-edge technology, John L. Scott Real Estate chairman and CEO, J. Lennox Scott, announces the launch of two enhancements to his company’s website www.JohnLScott.com. The first is the launch of John L. Scott Home Services, an online resource where consumers can connect and upgrade home utilities and services. The service is provided in partnership with WhiteFence, the nation’s leading online marketplace for utilities and home services.

“Dealing with home services can be time consuming and confusing,” said Scott, “But the John L. Scott Home Services website makes it simple and can save our clients hours of precious time when moving into a new home.”

The services that are offered include connection of gas/electricity, cable/satellite TV, and local and long distance telephone service. Visitors to HomeServices.JohnLScott.com can also compare the prices of competing service providers, upgrade existing service packages, and make a change of address with the U.S. Postal Service. “Our goal is to provide the best possible experience through all phases of homeownership, including moving,” said Scott.

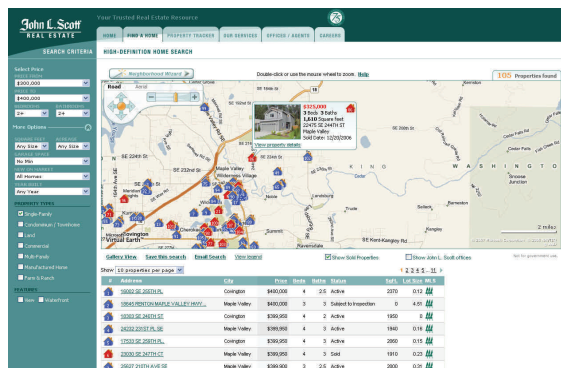
Comparable Sold Home Information Enhancement:

John L. Scott has also launched an enhancement to its interactive mapping tool on www.JohnLScott.com. Now, visitors to John L. Scott’s website can view sold home information right along side homes for sale (see attached screen shot; sold homes are represented in red). John L. Scott originally launched comparable sold property information in 2006 which appeared on its own mapping interface, but with this latest enhancement, consumers can view all homes for sale as well as those that recently sold on one interactive map.

“Consumers no longer have to view two separate maps to access sold property information and current inventory for sale,” said Scott. “By having all of this information viewable on one map, we’re providing comprehensive property information in one convenient place.”

About John L. Scott Real Estate:

John L. Scott Real Estate was founded in 1931 and is currently led by third generation chairman and CEO, J. Lennox Scott. With over 52,000 closed transactions last year, John L. Scott grossed more than 18 billion dollars in sales volume, making it the fourth most productive regional real estate company in the nation. John L. Scott has 148 offices and over 4,700 sales associates located throughout Washington, Oregon, and Idaho. The award-winning website, www.johnlscott.com, receives over one million user visits a month producing over nine million listing views.



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